A BROWSER REWIND AND REPLAY FEATURE
FOR TRANSIENT MESSAGES BY
PERIODICALLY CAPTURING SCREEN IMAGES

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ABSTRACT OF THE DISCLOSURE

In the system, method, and program of the present

10 invention, the browser renders a multimedia object to the
screen. The multimedia object may be one or more
advertisements having links to one or more advertisers. The
browser periodically captures screen images having the
multimedia object. In one embodiment, the screen images are

15 captured at configurable time intervals. In another
embodiment, the screen images are captured when there is a
change in content of a screen image. Each screen capture
contains the necessary link(s) to access the advertiser.
The screen captures are stored, during a configurable

20 duration of time, in a chronological list. A user can
replay at a later time some or all of the stored screen
images that were captured. The user will have various
identifiable snapshots of the advertisements and access to
the necessary links to get back to a desired advertiser.

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